

WMUZ Radio Inc.

Annual EEO Report

June 1, 2014 to May 31, 2015

The purpose of this EEO Public File Report (Quarterly EEO report) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit (EU) that is comprised of the following station(s):

Station	City of License
WMUZ FM	Detroit, MI
WEXL AM	Royal Oak, MI
WRDT AM	Monroe, MI

Section 1: Vacancy Information

Full-time Positions Filled by Job Title	Date Position Hired	Total # Interviewed	Recruitment Sources Utilized	Recruitment Source of Hire
Board Operator	7-7-14	6	1.1, 3.1-3.3, 3.6 4.1-4.4, 5.1-5.3, 6.1-6.5 7.1, 7.4	3.2
Account Executive	10-1-14	6	1.1, 3.1-3.3, 3.6 4.1-4.4, 5.1-5.3, 6.1-6.5 7.1	3.2
Writer/Producer	12-15-14	6	1.1, 3.1-3.3, 3.6 4.1-4.4, 5.1-5.3,6.1-6.5 7.1	4.1
Sales Assistant/ Producer-Defending the Truth	3-2-15	6	1.1, 3.1-3.3, 3.6 4.1-4.4, 5.1-5.3,6.1-6.5 7.1. 7.4	7.4

Total Interviews During Applicable Period: 24

Vacancies: 4

Section 2: Recruitment Source Information

	Address	City, State	Contact		# Interviews from this Source
1. RADIO ANNOUNCEMENTS					
1.1	WMUZ / WEXL / WRDT	12300 Radio Place	Detroit, MI, 48228	Frank Franciosi	T: 313-272-3434 F: 313- 2
2. CLASSIFIED ADS					
2.1	Michigan Chronicle	479 Ledyard	Detroit, MI 48201	Classified Ads	T: 313-963-5522
3. WEBSITES					
3.1	WMUZ/WEXL/WRDT Website	www.wmuz.com www.wexl1340.com www.wrdt560.com		Website posting	Website posting

		Address	City, State	Contact		# Interviews from this Source
3.2	Monster.com	www.monster.com	Website posting	Posted on-line	Website posting	19
3.3	HisAir.net	www.hisair.net	Website posting	Posting on-line	Website posting	
3.4	Craig's List	www.craigslist.com	Website posting	Website posting	Website posting	
3.5	Kijiji.com (ebay classifieds)	www.kijiji.com	Website posting	Website posting	Website posting	
3.6	All Access	www.allaccess.com	Website posting	Website posting	Website posting	
3.7	SBE Website	www.sbe.org	Website posting	Website posting	Website posting	
4. SCHOOLS						
4.1	Specs Howard School of Media Arts	19900 W. 9 Mile Rd	Southfield, MI 48075	Katie Peters	F: 248-746-9770	1
4.2	Wayne State University	1001 Faculty Administration Building	Detroit, MI 48202	Marlena Frontera	F: 313-577-4995	
4.3	University of Detroit Mercy	2700 Martin Luther King Jr. Blvd	Detroit, MI 48208	Prof. Langham	langhac@udmercy.edu	
4.4	Rochester College	800 West Avon Road	Rochester Hills, MI, 48307	Essie Bryan	ebryan@rc.edu	
5. CHURCHES AND MINISTRIES						
5.1	Greater Grace Temple	23500 West 7 Mile	Detroit, MI, 48219	Bishop Ellis	F: 313-543-6052	
5.2	Perfecting Church	7616 East Nevada	Detroit, MI 48234	Beverly Ferguson	F: 313-365-1185	
5.3	Straight Gate Church	10100 Grand River	Detroit, MI 48204	Shirley Wilson	F: 313-491-2224	
6. COMMUNITY ORGANIZATIONS						
6.1	Women's Ministry Network	P.O. Box 2545	Farmington Hills, MI	Lynn Karidis	info@womensministernetwork.org	
6.2	Disabled American Veterans	30905 Plymouth Rd	Livonia, MI, 48150	Commander Adams	F: 734-522-8862	
6.3	NAACP	8220 2 nd Ave	Detroit, MI, 48202	Jamel Parks	jparks@detroitnaacp.org	
6.4	Detroit Urban League	208 Mack Avenue	Detroit, MI, 48201	Shelita Richmond	F: 313-863-6155	
6.5	Senior Community Service Employment Program	711 N. Saginaw, Ste 207	Flint, MI, 48503	Iris Malukah	F: 810-766-1473	
7. OTHER						
7.1	In House Posting CBC Bulletin Board	12300 Radio Place	Detroit, MI, 48228	Frank Franciosi	T: 313-272-3434	
7.2	Employee/Staff Referral					
7.3	Client Referral					
7.4	Previous or Existing Employee					2
7.5	Intra-company Transfer					
7.6	Attended a Job Fair	Rochester College 800 West Avon Road	Rochester Hills, MI, 48307		T:313-272-3434	
7.7	Hosted an Open House	12300 Radio Place	Detroit, MI, 48228	Frank Franciosi	T: 313-272-3434	

Section 3: Supplemental Recruitment Initiatives

October 13, 2014 ANTI-DISCRIMINATION/SEXUAL HARASSMENT MEETING

All WMUZ employees attended an ANTI-DISCRIMINATION/SEXUAL HARASSMENT MEETING over a period of two days so all full and part time employees could attend. This is an annual meeting to inform each individual of Company Policy covering sexual harassment, discrimination, EEO and related issues. There were a total of 41 attendees.

November 17, 2014 ROCHESTER COLLEGE JOB FAIR

WMUZ attended the Fall Job Fair at Rochester College on Wednesday, November 17th from 2 to 5 pm. Our Account Executive participated in the Rochester Community College Job Fair. She was provided with a table and took station promotional materials. She talked with students about a career in broadcasting with WMUZ. Potential candidates were informed about potential career opportunities.

March 3, 2015 ROCHESTER COLLEGE JOB FAIR

WMUZ attended the Spring Job Fair at Rochester College on Tuesday, March 3, 2015 from 3:00 p.m. to 5:30 p.m. She was provided with a table and took station promotional materials. She talked with students about a career in broadcasting with WMUZ. Potential candidates were informed about potential career opportunities. 9 resumes were collected.

March 26, 2015 OPEN HOUSE

WMUZ hosted an open house recruiting for the position of Account Executives. This was an opportunity for candidates to find out what we do at the station, what the position of Account Executive entails, and to ask any questions they may have. A total of 6 people attended and met with the General Manager.